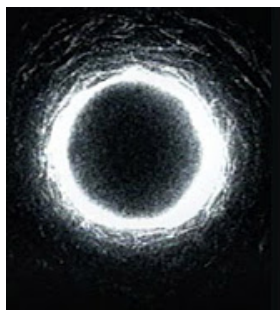




SATURDAY, MAY 21, 2016

Lucifer's Technologies: Interlude- The Innovation Ring



Lucent Technologies

**PART 1/ PART 2/ PART 3/ PART 4/ PART 5/
PART 6/ PART 7/ PART 8/ PART 9/
PART 10/ PART 11.**

We are surrounded by technology of a kind that our great-grandparents could barely have conceived of. And now it's threatening to change all our lives in ways we still don't understand.

No one asks why the once-smooth path of human technological progress shot skyward shortly after World War II. No one seriously asks how this happened; to do so is practically blasphemous, heresy.

Bell Laboratories-- a division of American Telephone and Telegraph-- was at the center of it all, unleashing one world-changing technology after another. Perhaps it's worth taking a look at the strange symbolism they often used, particularly during their ill-fated 90s makeover as Lucent Technologies.

Because it might answer some questions about the origins of our current Technocratic dystopia...

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Western Electric would also eventually become part of Lucent

This series was not supposed to be a series. It was originally supposed to be a two or three part post on the Lucifer TV show in the context of the technocratic dictatorship that is currently unfolding around us.

But new evidence and connections kept throwing themselves at me, seemingly out of nowhere, growing what were sections, or even paragraphs, into entirely new posts. Some of the evidence was incredibly strange, almost seeming to step outside of space and time. Some of it remains in the folders, waiting for me to make sense of it at a later time.

Then there's this.

THE RING

Bell Laboratories' name change to Lucent Technologies in 1996 was controversial, within and without the company. Even more so was the logo, which was called everything from the "big red donut" to the "flaming ahole."**

Many noted its resemblance to an Ouroboros, feeding the flames of conspiracy theorizing. But something kept nagging at me, another connection that I just couldn't shake.

The idea of the "well" kept bothering me as I was working on this series. I couldn't shake the association of Lucent with Roswell (which, again, I don't believe was a flying saucer crash event but something more ritualistic and complex) but I knew there was something else, something I wasn't getting at.

Then it hit me.

The Lucent (or Cadmus) logo - known formally as the "Innovation Ring" - was eerily similar to the image of the well in The Ring, the remake of the Japanese thriller Ringu.**

In the film, a videotape circulates with bizarre, disturbing imagery, including a

Lucifer's Technologies:
Ba'al Laboratories
[UPDATE...

Lucifer's Technologies: The
Devil's in the Details...

Lucifer's Technologies:
Land of Enchantment
[UPDAT...

- ▶ April 2016 (9)
- ▶ March 2016 (6)
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ALLIED INFORMERS

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Batting Booze Addiction in Australia?
7 minutes ago

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collected writings from hidden experience (an idea for a book)
4 hours ago

 **the m0vie blog**
"Maybe It's Time To Let the Old Ways Die...": "A Star Is Born" and Baby Boomer Rock Nostalgia...
1 day ago

 **Amid Night Suns**
Hearth Song
1 day ago

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Talking 'Paranormal' Evidence and Skinwalkers with Joshua Cutchin
6 days ago

cryptic ring. As it turns out the ring is actually an image of light emerging from under a well-top.

A well.

What color is the Lucent logo again? Red?

Red like a w h a t...? Plus, the well, and....oh.

ONE PROBLEM

But there's only one problem; that image came from a 2002 movie, at least six years after the Lucent logo was designed.

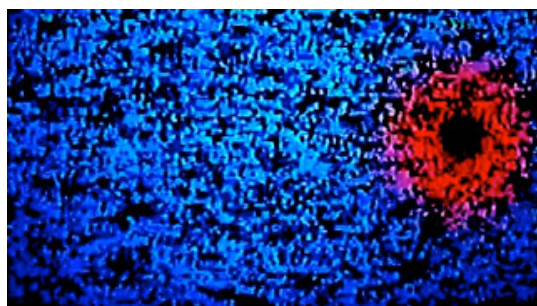
Well, as it turns out, however, the original novel for The Ring was published in Japan in 1991 and was made as a Japanese TV movie in 1995, right around the same time Lucent was developing its new logo. Hey, how about that coincidence?

The plot of the original TV movie was much different than The Ring but also had to do with a well. In fact the well was featured more prominently in the original movie than in Ringu or The Ring.

Thanks to the miracle of ~~back-engineered alien technology~~ the Internet, I was able to check out the 1995 movie for myself. And found this:



A messy "red donut." Jeez, how about that 'coincidence'? The red ring moves quickly but is the predominant image in the cursed video in the TV movie.



I ran the capture through a contrast filter and got this image, which was an intermediate step to...

iAhuasca

Is It Water Part 5: Caught Between The Moon And New York City?
6 days ago

Tek-Gnostics Net

Tek-Gnostics Monograph Series
1 week ago

The Solar Satellite

Requiem for the Alpha-Male
3 weeks ago

ABOUT ME



The Secret Sun

Author of the Eagle Award-winning Our Gods Wear

Spandex: The Secret History of Comic Book Heroes, published by Red Wheel/Weiser and co-author of The Complete X-Files: Behind the Series, the Myths, and the Movies, published by Insight Editions. The Secret History of Rock 'n' Roll is available from Viva Editions now!

[View my complete profile](#)

LABELS

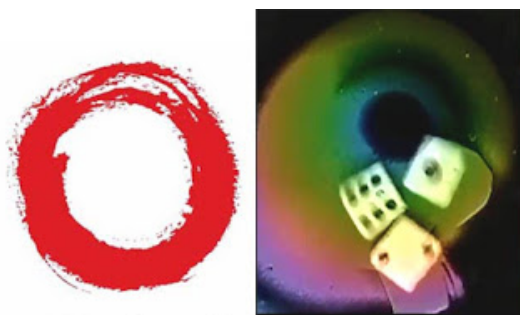
17 2001: A Space Odyssey 9/11 Academy Awards (Oscars) Alan Moore Aleister Crowley Alternative History Ancient Astronauts Architectural Symbolism Astrology Bowie Braintree Mass Celebrity Celtic Culture Chris Carter/X-Files Comics Consciousness Corporate Symbolism Cosmos Counterculture Culture Cyberpunk Dark City David Lynch Dreaming Mind Dubai Early 80s Egypt Elizabeth Fraser Freemasonry Fringe (TV series) Fringe Science Global Economic Singularity Gnosis Gus Grissom H.P. Lovecraft Hathor Heath Ledger Heaven's Gate Hercules (Solar Savior) Holidays Intervention Theory Jack Kirby Jeff Buckley John the Baptist Jung



...this.

Black + red with white accents was actually the predominating color story for Lucent. I knew that since we got a lot of Lucent swag over the years.

Now what about that **distinctive silhouette with the cutaway** in the top center from Lucent logo?



Yeah, it turns out I found that in the original Ring movie too. This appears to be light (probably moonlight) shining on the brackish water of the well (which we get glimpses of when two of the main characters descend into it), an image that is repeated through the cursed video.

OK, but what about the distinctive "brushstroke" look of the Lucent logo? Well, believe it or not, that can be traced back The Ring as well...

Killing Joke Knights Templar
 Las Vegas Lucifer
 Archetype Mars Masonic
 Manhattan MKOFTEN Montauk
 Movie Symbolism
 Mythology Neoclassical
 Architecture New Age New Jersey
 Our Gods Wear Spandex
 Outer Limits Outer Space
 Philip K Dick podcasts
 Politics Prophecy Psi
 Psychedelia Quatermass
 Religion Ritual Rock and
 Roll Sci-Fi Science
 Secret Societies Sexuality
 Shamanism Sirius Space
 Colonization Stairway to Sirius
 Stanley Kubrick Star Trek Star
 Wars STARGATES Stranger Things
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Click to enlarge.

...in the design of the 1995 VHS release of the TV movie.

Did I mention the logo was named, for some bizarre reason, "The Innovation Ring?"

Did I mention that The Ring is a movie about a well?



What's even stranger is that Ring sequels and remakes would use logos remarkable similar to the Lucent logo as well (particularly the one on the left).

What kind of bizarre, asynchronous feedback loop was at work here?

Now, this is crazy, right? A company like Bell Labs-- or rather the design firm they hired-- would never use some Japanese horror movie as inspiration for their corporate logo, right?

It's not like Bell Labs named a major operating system **after an Ed Wood flying saucer movie**.

Or something.

Well, OK, OK, but that's a well-known cult classic. How would they know about a Japanese TV movie?

I mean, the branding firm who came up with the logo was/is located in San Francisco.

I mean, it's not like they've had an office in ...Tokyo ...since the '50s...



THE DIRECTIVE

I always try in circumstances like this to imagine the directive, the assignment. What is this logo meant to convey?

Given their name-game and Inferno, were Lucent playing with the Circles of Hell motif?

Or did Bell Labs in fact originally want a logo that would symbolize a well?

The Ringu links suggest that may have been the case. I mean, "the well of innovation," something like that, right? The ring could very easily be a stylized depiction of a welltop, which are traditionally round. Why not?

But it's more complicated than that.

Because when you throw in the conflicting stories put out by Lucent and the design studio it hired to create the logo-- that it was an Ouroboros, that it was a Zen symbol-- you can't help but wonder if Knowles' First Law (a controversy over symbolism is usually disguising another symbolic narrative) is in play here. And those kissing snakes seem a bit too well-defined to be random chance.

Wait, you say; kissing snakes?



Remembering the fate of Cadmus[†] (or 'Lucent', whatever you prefer) and Harmonia, it's hard not to notice the Lucent logo may not in fact be referencing an Ouroboros but in fact a caduceus or in more accurately the seal of Gudea, which paid tribute to his patron god, Ningishzidda.

Who is that, you may ask?

Ningishzidda is our earliest known avatar of the Lucifer archetype.

He was both Lord of the Underworld --like Pluto-- but also a bearer of knowledge and hidden wisdom, like Hermes.

He may in fact also be the prototype for Cadmus himself, since he, like so many figures associated with knowledge and wisdom, was also associated with serpents (Jesus: "Be ye wise as serpents," Matt 10:16).

One myth has this Lucifer archetype associated with pyramid building:

Ningishzidda is credited with providing Gudea -- one of Sumer's most enlightened and best-known rulers (22nd century B.C.E.) -- a set of divine instructions, a "holy stylus", in which the direction and orientation of a great temple could be established. The temple, itself, was a ziggurat, a seven stage pyramid...

Toss it all in with **the powerful and direct link of Cadmus to a well** (of Mars, no less), and the fact that **Lucent and Cadmus are essentially the same word** and you've got...

Jesus, I can't even say it out loud.

POSTSCRIPT: We seen the the connection of Roswell to Bell/Lucent and Roswell to Aleister Crowley's Book of the Law. What should be noted is that Lucent was eventually bought out by French conglomerate Alcatel and became Alcatel-Lucent. Note the logo.



If the big AL looks familiar in some strange way, it might be that The Book of the Law is often referred to as the Liber AL.

POSTSCRIPT: I know all about the ensō, and make mention of it in the text (the "Zen symbol"). I read quite a bit about it while researching this post. However, I think the references to it were after the fact, and were a response to criticism of the Ouroboros.

Remember that Lucent changed their story several times. This is **a story about symbolic duplicity**. There's also **no meaningful thematic connection** with the **ensō** to Bell Labs or Lucent.



TO BE CONTINUED

† It's important to note here that Hermes himself was worshipped under the name 'Cadmus' at Samothrace, given us yet another connection to Ningishzidda.


at [May 21, 2016](#)



Labels: Aleister Crowley, Corporate Symbolism, Lucifer Archetype, Movie Symbolism, The Occult, UFOs

26 comments:

 **andrewbigdoor** 1:49 PM, May 21, 2016
unbelievable, Chris.
Reply

 **andrewbigdoor** 2:08 PM, May 21, 2016
and I guess I'll throw caution to the wind to possibly look like an idiot and guess that what can't be said "out loud" is, if I don't misunderstand: They drew down "Lucifer" to his Red Well and made an exchange? The serpent of "knowledge of good and evil"?
Reply

Replies



The Secret Sun 4:15 PM, May 21, 2016

That's certainly one interpretation. Wait until the next installment, you may have hit the nail on the head.



andrewbigdoor 7:35 PM, May 21, 2016

shit, I just put my finger in the middle of the bow while you tied it...you're responsible for the entire "package", so to speak, haha.

can't wait for whatever else Universe sends your way to relay to us.



andrewbigdoor 11:36 PM, May 21, 2016

Ruminating on this and the event(s) and what I've learned about Magick from listening to/reading Gordon, it's like the Principals put their intentions/preparations & ritual into the matrix* that is magick and reality and didn't have any clue as to what the results would be (or at least they weren't what they planned), and Roswell happened. maybe that explains the haphazard nature of everything surrounding Roswell? they knew something was going to happen, and Universe chose to sync it in the way it did, and they responded to control & cover it up the best they could. just a thought.

*meaning a literal matrix, having nothing to do with the movie

Reply



Anna Elizabeth 3:45 PM, May 21, 2016

The symbolism certainly seems to suggest a "Deal with the Devil", and I cannot imagine a major corporation using that kind of symbolism unless they *meant* to.

Brilliant piece of research again, Chris. It just keeps getting more peculiar.

Reply

Replies



The Secret Sun 4:16 PM, May 21, 2016

It's funny- I thought, this can't be, this is just a step too far. Then sure enough, all the pieces add up...



Anna Elizabeth 4:23 PM, May 21, 2016

I can imagine! But, where *else* could these connections lead? You are far more versed in symbolic language than I am, but it all tracks to the same conclusion, doesn't it?



andrewbigdoor 8:08 PM, May 21, 2016

@Anna

you and I came to the same conclusion about the symbolism, don't think that's an accident.



Anna Elizabeth 2:33 PM, May 22, 2016

@andrew - we are in total agreement about that.



andrewbigdoor 9:15 PM, May 22, 2016

anna, I guess the other important question is if "we" got tech, what did "Lucifer" get? because if I understand interactions with the spirit

world, nothing is free.



Anna Elizabeth 11:03 PM, May 22, 2016

Nothing for free, roger that. I myself don't believe in a "Devil", but: What if the tech was given in order that fear, chaos, and suppression of our true nature would all be greatly increased?

Archonic control, in other words.

Reply



Moses Horowitz 5:30 PM, May 21, 2016

Powerful, primal imagery, that logo. I'm reminded for some reason of Johnny Cash and his "burning ring of fire", and of Tolkien in Return Of The King, with Frodo on Mount Doom and his "wheel of fire". Simple and direct.

Great catch on the snake heads. Never noticed that before. No doubt it was not meant to be seen, consciously. Could its brushstroke design be meant to convey the exuding of a great heat? Sight blurred by waves of energy?

Serpent heads facing one another are also prominent in Scandinavian culture, as a sign of one in thrall to a sovereign. Houses, portals etc would be topped with such a carved image. The king's hall would bear serpents facing outward. Is this a sign of fealty to their lord? "With this ring, I thee wed..."

Reply



Glen Allen 8:58 PM, May 21, 2016

The ring symbolism here also reminds me of the concept of the "ring-pass-not" written about by Blavatsky in the Secret Doctrine. A ring limiting and binding our understanding, until it can be overcome...

Reply



JP 4:37 AM, May 22, 2016

Hirozuki Sanada played in "Ringu" and later in "Wolverine" (well-ve-ring), beginning in 1945, where Logan (lug-in) is the "beast chained in the bottom of a well" and is liberated with the help of nuke.

Reply

Replies



Thrace 3:11 PM, May 23, 2016

Wow JP - this is a great catch. Seen that movie several times but didn't give that scene as much thought. Nice one! Bet there's plenty more significant imagery in the film too...

Reply



Leviathan 5:50 AM, May 22, 2016

Greetings from Greece, Chris.

Are you aware of Clifford Simak's novel "Ring around the sun" ([https://en.wikipedia.org/wiki/Ring_Around_the_Sun_\(novel\)](https://en.wikipedia.org/wiki/Ring_Around_the_Sun_(novel))) ?

I would recomend it as a reading that coheres with your in-running series of posts, in many strange ways...

Reply



Reynard 1:44 PM, May 22, 2016

Reading this particular installment I was suddenly reminded of the nursery rhyme--

"Ring-a-round the rosie
Pocket full of posies
Ashes! Ashes!
We all fall down"

Since I was always told this rhyme may originate with the Black Plague, I'm not too keen on the implications if that's a sync!

Reply



SAYQUASSA 9:14 AM, May 23, 2016

Don't want to be a total buzzkill, but you've probably encountered this Japanese zen symbol?

<https://en.wikipedia.org/wiki/Ensō>

Given the intense use of this symbol lately amongst "innovation" sectors in tech...

<http://www.amazon.com/Lean-Startup-Entrepreneurs-Continuous-Innovation/dp/0307887898>

...I would suspect that Lucent was tapping into this same current "before it was big" (in the US) most likely via Toyota manufacturing process/kaizen, etc:

<https://en.wikipedia.org/wiki/Kaizen>

https://en.wikipedia.org/wiki/Toyota_Production_System

Reply



The Secret Sun 11:20 AM, May 23, 2016

Did you actually read the piece? Did you read when I made mention of the Enso: "Because when you throw in the conflicting stories put out by Lucent and the design studio it hired to create the logo-- that it was an Ouroboros, that it was a Zen symbol-- you can't help but wonder if Knowles' First Law (a controversy over symbolism is usually disguising another symbolic narrative) is in play here."

Ensos are traditionally open. And this logo is way too loaded with other detail.

And there's way too much non-Zen retrofitting put into this logo for it to make sense.

The enso was a corporate excuse.

Reply



Dammerung 11:38 AM, May 23, 2016

I don't really know what to make of this, so my only comment is, for flying as high as you're suggesting, being bought out by a French conglomerate is a rather forgettable fate for the scattered remnants of Ma Bell.

Reply



neal 5:08 PM, May 23, 2016

Well, I have been around Roswell, Los Alamos, Battelle, Monument Valley, Sandia, Lucent. And others.

When Lucent folded in Gehenna, I mean Gahanna, Ohio back in the day, Spontaneous explosions and cryptids started to be a problem for the popo.

You know, if anyone traveled in those circles and had connections to the remaining medicine people that keep out of this sort of thing, they would find that perhaps listening to artifacts of previously sealed unstable wormholes is not prudent. I mean that there is some stuff that needs to stay buried.

I do not know if any of those still in the system know where this is going. Pays well. Until that whole rupturing spacetime thing. Those damned ghosts really must be stuck on warfare.

I think sometimes that some places that remember the last time this happened are not ready to repeat the same mistakes. Lord knows there is enough evidence around these parts, with all the fused glass and such.

The thing is that correction these days is pretty much letting things progress into a fireball. Good for the long term. Not so much for the innocent. Humans are severing the cognitive entanglement that provides the weakest link. I wish sometimes someone else would not have to be the bearer.

Reply



Bill Valles 9:55 AM, May 24, 2016

I think you are definitely on to something here, Chris. The more you delve into this area, the connections seem to be lighting up. It makes me wonder if these people, however they identify themselves, are just trying to hedge their bets with all of these invocations or are they just living out someones narrative as a chosen reality for themselves and forcing it upon the rest of us covertly? If its a reality they are trying to bring about hot off the forge, I think this has already been done before. Maybe they just need a refresher...

...Three rings for the techno-kings under a Big Blue sky. Seven for the App Lords on their cell phones. Nine for the sales engineers doomed to lie. One for the core developer and for them alone. In the Land of Silicon where the consumers cry. One OS to rule them all, one OS to find them, one OS to bring them all and on the client bind them. In the Land of Silicon where the logos lie.

Reply



Buddy Love 10:22 PM, May 24, 2016

And Michael said: ' Take this ring, O Solomon King, son of David, the gift which the Lord God hath sent unto thee. Wear this ring, and all the demons of the earth, both male and female, thou wilt command.

hmmmm.

Reply



Raj 5:04 PM, May 27, 2016

This is frickin amazing work, Chris. I wouldn't call invocation and evocation 'easy', but it happens more than people thing. Sometimes by accident and sometimes by design. We are symbol-networks manipulating other symbols networks, after all. This series reminds me of the investigative journalism and high strangeness research of the 1970s. Love it.

Reply



MC 4:07 PM, August 25, 2016

Sorry to bump this old thread but have had a look into ALEXANDRE ARRECHEA's work, "NO LIMITS"?

https://www.google.com/search?q=ALEXANDRE+ARRECHEA+%E2%80%9CNO+LIMITS%E2%80%9D&sa=X&rlz=1C1CHBF_enUS704US704&biw=1815&bih=816&tbm=isch&tbo=u&source=univ&ved=0ahUKEwj82IW0j93OAhUHKsAKHYGZAx4QsAQILA

<https://calcifiedlies.wordpress.com/2014/03/03/the-skeleton-key-911-the-millennium-monolith/>

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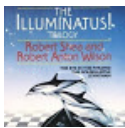
[Older Post](#)

SECRET SUN READING LIST



That Joker Isn't Funny Anymore

Well, Secret Sun September may be winding down now but it seems it still has a few surprises left for us. The latest is the release of ...



Twilight of the Mortal

Dolphins again... OK, so I'm really trying to get this monster of a tome I've been writing for the past three years put to bed....



Sync or Swim: Tokyo Storm Warning (UPDATE)

As usual there is way too much going on out there for me to keep with. And it all seemed to really kick in as soon as our calendar turned...



Killer Clowns from Other-Space

I've been trying to wrap my head around the events of the past two weeks, on account it seems like somebody might have opened a Gate...



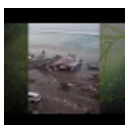
PseudoScience Monday: Sunspots on My Shoulders

Obelisk much? Well, the mysterious closing of the Sunspot Observatory in New Mexico has been followed by an equally mysterious reopeni...



"It Looked Like Armageddon"

. A lot of readers asked my opinion of the Sunspot observatory closing. Truth be told it was tough to comment on since there was so litt...



The Last Wave

As the cold civil war rages on in Washington, the war for survival makes an utter mockery of our pathetic delusions that we could ever ...



Keep Rollin', Rollin', Rollin' (Down the River Styx)

Well, that Old Devil Time strikes again and takes another giant away off the boards. Burt Reynolds had what you might call a checkered ...



Apocalypse That Long to Kiss You

Of course she does. That's her job.



Birth Bags and Ballyhoo

In a related story, I hear folks are fixing to use them computer gimcracks pretty soon. And I also hear they're talking about sendin...

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10/2/2018

The Secret Sun: Lucifer's Technologies: Interlude- The Innovation Ring

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